Assignment 2

# Aim

What impact did Google Meet create for Software Services during Pre Covid, Covid and Post Covid period?

# Conclusion

Google Meet had a significant impact on the software services industry during the Pre-Covid, Covid, and Post-Covid periods. Here's a brief overview:

Pre-Covid: Before the outbreak of the pandemic, Google Meet was primarily used for internal business communication and collaboration. However, it was not widely adopted for remote communication and virtual meetings.

Covid: With the onset of the pandemic, the demand for remote communication and virtual meeting tools skyrocketed. Google Meet saw a significant increase in usage as organizations and individuals had to quickly adapt to remote work and communication. As a result, Google Meet became one of the leading video conferencing platforms during the pandemic.

Post-Covid: Even after the pandemic subsides, it is expected that remote work and virtual meetings will continue to play a significant role in the way we work and communicate. Google Meet is well positioned to capitalize on this trend, as it has established itself as a reliable and user-friendly platform for remote communication and collaboration.

Impact:

* Increased demand for video conferencing and remote communication tools.
* Increased adoption of Google Meet as a video conferencing platform.
* Increased competition in the video conferencing market as more companies try to capture a share of the growing demand.
* The shift towards remote work and virtual meetings is likely to drive continued growth for Google Meet and other video conferencing platforms in the future.

In summary, Google Meet had a major impact on the software services industry during the Pre-Covid, Covid, and Post-Covid periods, as the demand for remote communication and virtual meeting tools increased dramatically.

# Resource

<https://www.cnbctv18.com/smart-tech/covid-impact-on-meeting-apps-google-meet-zoom-microsoft-teams-never-had-it-better-9493981.htm>

<https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4036729>

<https://osf.io/preprints/socarxiv/mvqhw/>